



ERA Carbon Offsets

Corporate Presentation
TSX-V: ESR



www.eracarbonoffsets.com

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Bringing Carbon Back to Life....

Carbon Market Drivers

- **Legislation – legal requirements to address GHG emissions**
- **“CSR” (Corporate Social Responsibility) – Sustainable Policies and Programs**
- **Philanthropic Endeavours**
- **Sustainable (Green) Branding Opportunities**
- **Market Differentiation (“Green” Focus)**
- **Purchasing carbon offsets in anticipation of regulated markets**



ERA – Who We Are

Management Team

- **Robert Falls, PhD, RPBio, President and Chief Executive Officer**
- **Bart Simmons, BSc, MEng, Chief Operating Officer**
- **John Block, BSc, Lead Project Manager**
- **John Kendall, RPF, Lead Forester - International**
- **Rob Friberg, RPF, Lead Forester – Americas**
- **Jeff Calvert, P.Eng, MBA, Director of Finance**
- **David Rokoss, BSc, Business Development**

Board of Directors

- **Robert Falls, PhD, RPBio, President and CEO**
- **Bart Simmons, BSc, MEng, COO**
- **Holger Mayer, BA, LLB, Director Finance, Human Resources and Sales – HSE AG**
- **Stuart McNeill, CGA, CMC, MBA, CEO LionsBay Media**
- **Duncan Manson, BA, LLB, Corporate Secretary, Environmental Law – Owen Bird Law Corp**
- **Graham Harris, BA, Chairman and CEO ATW Gold**



About ERA – What We Do

- **International Forest Project Developers:**
 - **Afforestation/Reforestation (Ecosystem Restoration)**
 - One time forward sale of carbon credits generated
 - **Avoided Deforestation (Ecosystem Conservation)**
 - One time sale of carbon credits after generation
 - **IFM (Improved Forest Management)**
 - Annual sale of carbon credits (30 yrs +)
 - **REDD+ (Reduced Emissions from Deforestation and Degradation with additional co-benefits)**
 - Annual sale of carbon credits (30 yrs +)
- **Carbon Offset Sales and Brokers**
- **CSR Program Development**

Voluntary & Pre-Compliant (Regulated) Markets

- **Voluntary Markets:**

- Carbon buyers focused on CSR Activities
- Carbon is a mechanism for measurement, but not always the most important factor in the project for CSR clients
- Strong desire for tangible social and ecosystem co-benefits
- Pricing is more elastic, ‘high charisma = higher price’
- Well suited for Afforestation/Reforestation (Ecosystem Restoration) style projects

- **Pre-Compliant/Regulated Markets**

- Carbon buyers focused on potential compliant market exposure; “carbon caps” as a result of legislation
- Carbon is treated as a ‘commodity’, the ‘story’ not as important
- Pricing is ‘market-based’
- REDD, IFM, AD/AC (Ecosystem Conservation) best suited
- Methodologies used are determined by regulation



Growth: Size and Trends of the Carbon Market

Voluntary Market

- Global Voluntary markets doubled in 2008 to 123 MT worth over **\$705 million USD** (EcoSystem Marketplace)
- Voluntary Market projected to be **\$2.8 billion USD** in 2010 (The World Bank)

Compliant /Regulated Markets

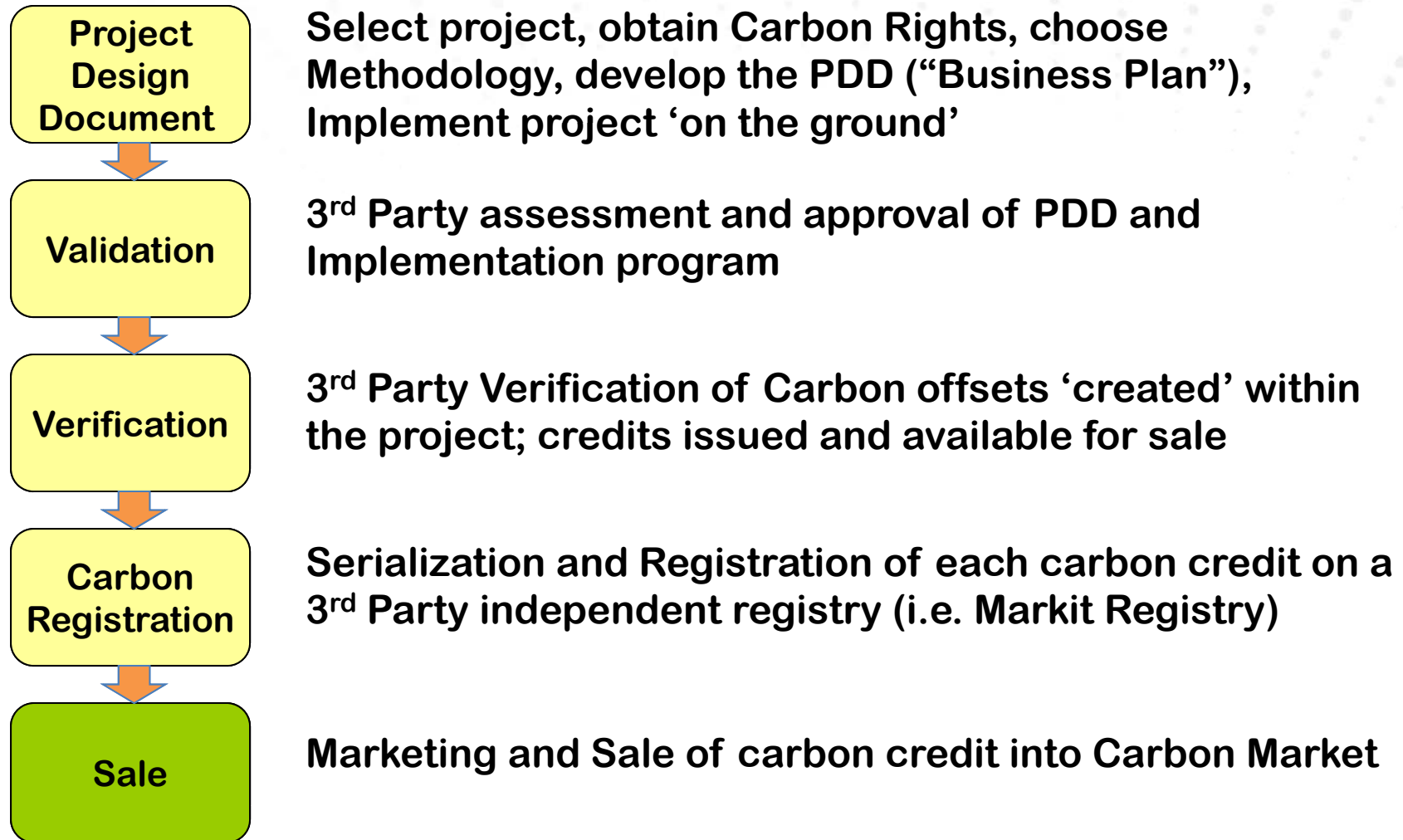
- 2009 International Carbon market worth **\$136 billion USD** (Point Carbon)
- Potential **\$2 trillion USD** international market by 2020 with US participation (Barclay's Capital, Bloomberg/New Energy Finance)
- Carbon would average **\$26** in 2013-2020 under the Senate bill's federal cap-and-trade regime (Point Carbon)
- the carbon market created by the Kerry-Lieberman legislation would worth **\$350 billion** in 2020.

- 1. Over 900,000 tonnes of validated and verified forest based carbon offsets produced and sold to date**
- 2. International projects under development**
- 3. Long term strategic partners in place**
- 4. Complete management team with history in both the capital and carbon markets in place**
- 5. Profitable as of Q4 - 2009**
- 6. First publicly traded and most successful forest carbon company in Canada**

Carbon Methodologies and Registration

- **ISO 14064-2 , NZ-PFSI & CarbonFix Validation and Verification for international reforestation (ecosystem restoration) projects**
- **VCS (Voluntary Carbon Standard) & CAR (Climate Action Reserve) for international REDD+, IFM, AD, AC projects**
- **CCBA (The Climate, Community and Biodiversity Alliance Standards) for co-benefits on international carbon projects**
- **Markit Environmental Registry – registered carbon tonnes**

Carbon Offset Market Participation





ERA Share Capital

• Exchange Listings:	ESR: <i>TSX Venture Exchange</i>
	9EA: <i>Frankfurt Stock Exchange</i>
	9EA: <i>Berlin Stock Exchange</i>
• Shares Issued:	24,533,793
• Options:	3,429,759
Fully Diluted	27,963,552
• Share Price (May 19, 2010)	\$0.50
• Market Cap:	\$12,266,896
• Cash Holdings	\$6,875,000
• Daily Volume	84,100 Shares
• Insiders Hold	33%
• Control Position (Forest Carbon Group)	30%



Strategic ERA Relationships

- **HEAG Sudhessische Energie AG (HSE), a large German utility, in business for more than 100 years**
- **Entega, the gas division of HSE offers a climate neutral natural gas product (via forestry projects) and utilizes Canadian based ERA offsets**
- **Forest Carbon Group, a German retailer of forest carbon**
- **NCC – Nature Conservancy of Canada**
- **British Columbia Parks (Provincial Parks Board)**
- **First Nations Groups**
- **Missouri Botanical Gardens**



Forward Looking Statements

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Contact Us

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- info@eraecosystems.com
- www.eraecosystems.com
- 116B – 980 West 1st
North Vancouver, BC
V7P 3N4 Canada
- Phone: (604) 646-0400

